

## UNDERWRITING/SPONSORSHIP OPPORTUNITY

The Yellowstone Plein Air Invitational is an annual, signature event in Yellowstone National Park. Autumn is a spectacular time and an increasingly popular season to visit the park. Days are warm and golden, and wildlife viewing is particularly rewarding. Your business has an opportunity to sponsor this special event that honors Yellowstone's history of inspiring creativity, while helping to ensure its education and resource protection needs are funded fully.

Sponsorship offers the following exciting opportunities for visibility—both through traditional media and social media—and public recognition. Please note that each level has a specific limit for the number of sponsorships available:

### \$1,000—MORNING GLORY

- Name recognition on dedicated event website
- Name listed in printed event program — 250 copies
- Name listed in digital event program
- Name included in post-event thank you page appearing in two national art publication magazines, and the *Bozeman Chronicle* and *Livingston Enterprise*
- Limited to 10 sponsors

### \$2,500—YELLOWSTONE LAKE

- Name recognition on dedicated event website
- Name listed in printed event program — 250 copies
- Name listed in digital event program
- Name included in post-event thank you page appearing in two national art publication magazines, and the *Bozeman Chronicle* and *Livingston Enterprise*
- Name listed in event acknowledgement section of *Yellowstone Quarterly* and *Insider*
- Limited to 10 sponsors

### \$5,000—LAMAR VALLEY

- Name recognition on dedicated event website
- Name listed in printed event program — 250 copies
- Name listed in digital event program
- Name included in post-event thank you page appearing in two national art publication magazines, and the *Bozeman Chronicle* and *Livingston Enterprise*
- Name listed in event acknowledgement section of *Yellowstone Quarterly* and *Insider*
- Name on digital Honor Wall at the Old Faithful Visitor Education Center\*
- Opportunity to include product in exclusive gift bags for registered event attendees and participating artists\*\*
- Limited to 10 sponsors

### \$10,000—GRAND CANYON OF YELLOWSTONE

- Name recognition on dedicated event website
- Name listed in printed event program — 250 copies
- Name listed in digital event program
- Name included in post-event thank you page appearing in two national art publication magazines, and the *Bozeman Chronicle* and *Livingston Enterprise*
- Name listed in event acknowledgement section of *Yellowstone Quarterly* and *Insider*
- Name on digital Honor Wall at the Old Faithful Visitor Education Center\*
- Opportunity to include product in exclusive gift bags for registered event attendees and participating artists\*\*
- Limited to 10 sponsors

### \$25,000—GRAND PRISMATIC

- Name recognition on dedicated event website
- Name listed in printed event program — 250 copies
- Name listed in digital event program
- Name included in post-event thank you page appearing in two national art publication magazines, and the *Bozeman Chronicle* and *Livingston Enterprise*
- Name listed in event acknowledgement section of *Yellowstone Quarterly* and *Insider*
- Name on digital Honor Wall at the Old Faithful Visitor Education Center\*
- Opportunity to include product in exclusive gift bags for registered event attendees and participating artists\*\*
- Limited to 10 sponsors

### \$50,000—OLD FAITHFUL

- Name recognition on dedicated event website
- Spotlight thank-you page in printed event program — 250 copies
- Name listed in digital event program
- Name included in post-event thank you page appearing in two national art publication magazines, and the *Bozeman Chronicle* and *Livingston Enterprise*
- Name listed in event acknowledgement section of *Yellowstone Quarterly* and *Insider*
- Name on digital Honor Wall at the Old Faithful Visitor Education Center\*
- Opportunity to include product in exclusive gift bags for registered event attendees and participating artists\*\*
- Name on two dedicated bear boxes\*\*\*
- Name listed on printed event maps — 1,000 printed
- One of three co-sponsors of the all-artist Paint Out event on September 28
- Limited to 3 sponsors

\*Honor Wall updated annually in April. Name will be listed April 2019 - April 2020.

\*\* Product must be pre-approved by the National Park Service and Yellowstone Forever.

\*\*\*Bear-proof storage box installed in Yellowstone's roadside campgrounds. Company name, in plain script, engraved on a 4 x 6" plate that is affixed to the box.