YELLOWSTONE FOREVER
Yellowstone Forever is the official nonprofit partner of Yellowstone National Park.

We partner with Yellowstone National Park to create opportunities for all people to experience, enhance, and preserve Yellowstone forever.
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Yellowstone Forever
Highlights
• 50,000+ supporters worldwide, representing 105 countries
• 600+ educational programs
• 11 Park Stores and shop.yellowstone.org
• 300,000+ online community members worldwide
• 90% of every dollar raised goes to Yellowstone National Park
• 150,000+ monthly pageviews across Yellowstone Forever websites
• 228,000+ social media followers
• 25,000+ youth reached annually through youth programs
OUR PROJECTS
Every year, Yellowstone Forever funds 25+ priority projects for the park to ensure that Yellowstone remains preserved and protected for always.
PROJECT AREAS

*Wildlife, Wonders and Wilderness*
Expanding knowledge and preservation of Yellowstone’s natural resources, wildlife, geology, and ecosystem.

*Visitor Experience*
Enhancing education, recreation, safety, and accessibility for visitors to Yellowstone.

*Ranger Heritage*
Strengthening the effectiveness, safety, and efficiency of rangers as well as the rich tradition of rangers in Yellowstone.
PROJECT AREAS

*Cultural Treasures*
Protecting Yellowstone’s human history and cultural resources through research and learning.

*Greenest Park*
Reducing Yellowstone’s ecological footprint, increasing operational efficiency, and better preserving environmental resources.

*Tomorrow’s Stewards*
Promoting the understanding, appreciation, and stewardship of Yellowstone among the next generation.
Here's a closer look at some of our projects and the partners who make them possible.
Opportunities to pilot technologies and products...

- Provided advanced tire technologies to the park to test in one of the most demanding ecologies in the world
- Donated used tires and innovative Flexi-pave process to renovate the Old Faithful walkway
- Donates tires to help equip the Yellowstone National Park fleet of 800+ vehicles
- Deploys its field engineers to consult with the park’s fleet managers on how to optimize tire use
“The shared goal for our [Yellowstone Forever] partnership is boosting fuel economy to help the park in reducing greenhouse gas emissions. The results have been very encouraging, and we are proud to renew our commitment to the country’s most revered historical national park.”

Pete Selleck, Chairman & President
MICHELIN NORTH AMERICA
Valuing partnerships...

- ConocoPhillips’ relationship with Yellowstone National Park goes back nearly 100 years
- Some of the work that was made possible by their sponsorship includes:
  
  - Restoring more than a thousand miles of trails
  - Providing protective equipment to keep fire personnel safe
  - Restoring and preserving Inspiration Point, a historic landmark
“Our company is committed to protecting the environment, while responsibly delivering energy to the world. We take great pride in working with Yellowstone Forever to fund projects that protect and preserve this national treasure, and help enhance the natural and cultural resources for generations to come.”

Joe Marushack, President
CONOCO PHILLIPS ALASKA
Engaging our partners beyond donations...

- Donated $1 million to support the development of a new Yellowstone Youth Campus
- Introduced a unique, renewable distributed energy system combining solar power with re-used Camry Hybrid battery packs at the Lamar Buffalo Ranch
- During the design of the new Old Faithful Visitor Education Center, Toyota engineers shared knowledge gained during the construction of its Gold LEED certified office complex in Torrance, California
“The new Yellowstone Youth Campus is an opportunity to support the conservation principles of the National Park Service while educating the next generation about the sustainable practices of tomorrow.”

Kevin Butt, Director of Environmental Sustainability

TOYOTA MOTOR NORTH AMERICA
SNAPSHOT CANON partner since 1997

Amplifying the work made possible by our partners...

- **Eyes on Yellowstone** Canon technology is used for important scientific research and endangered species protection

- **Old Faithful Livestream** Canon-supported livestream is one of the most popular pages on the park’s website, which generated over 5 million page views in 2016

- **Through the Changing Lens** Canon installed seven climate stations that collect data to monitor weather events and sound monitoring equipment to identify migration patterns of animals and birds
“The power of the park is immense. By partnering with Yellowstone Forever to support educational programs, projects, and research, we’re striving to help ensure its protection and preservation for future generations.”

Renee Sippel-Baker & Dana Gleason
GATEWAY PARTNER, MYSTERY RANCH
The new Yellowstone Youth Campus will be dedicated to teaching future stewards of our national parks.

As a residential environmental learning center, the new campus creates a universally accessible place of learning and includes classrooms, sleeping rooms, a commercial kitchen, a dining hall, and more.
BECOME A PARTNER

Sponsorship benefits will be customized based on interest and level of support.

PHOTO DAN STAHLER/NPS
Sponsorship will be customized based on interest and level of support.
- Company name on the Honor Wall at the Old Faithful Visitor Education Center
- Company name on one dedicated bear box**
- Recognition on Yellowstone Forever’s website
- Invitation to exclusive in-park catered events with key leadership from the National Park Service and special guest speakers

* Subject to NPS rules and guidelines. **Bear-proof food storage box installed in Yellowstone’s roadside campgrounds. Company name, in plain script, engraved on a 4” x 6” plate that is permanently affixed to the box.
$100,000 SPONSORSHIP

- Opportunity to hold exclusive company events in Yellowstone
- Company acknowledgement in Yellowstone Forever’s flagship publication, Yellowstone Quarterly
- Company name in Yellowstone Forever’s Annual Report

- Company name on the Honor Wall at the Old Faithful Visitor Education Center
- Company name on one dedicated bear box **
- Recognition on Yellowstone Forever’s website

* Subject to NPS rules and guidelines. **Bear-proof food storage box installed in Yellowstone’s roadside campgrounds. Company name, in plain script, engraved on a 4” x 6” plate that is permanently affixed to the box.
• Opportunity to engage company employees in meaningful volunteer projects within Yellowstone National Park
• Opportunity to hold exclusive company event within Yellowstone National Park
• Company acknowledgement on the Honor Wall at the Old Faithful Visitor Education Center
• Company name on three dedicated bear boxes**
• Company acknowledgement in Yellowstone Forever’s flagship publication, Yellowstone Quarterly
• Company name in Yellowstone Forever’s Annual Report
• Recognition on Yellowstone Forever’s website

$250,000 SPONSORSHIP

* Subject to NPS rules and guidelines. ** Bear-proof food storage box installed in Yellowstone’s roadside campgrounds. Company name, in plain script, engraved on a 4” x 6” plate that is permanently affixed to the box.
• Recognition as a sponsor of one of the Yellowstone Forever projects within the six park-approved initiatives
• Company name in Yellowstone Forever’s biannual publication, Insider
• Opportunity to hold exclusive company event within Yellowstone National Park
• Company name on the Honor Wall at the Old Faithful Visitor Education Center

• Opportunity to engage company employees in meaningful, team-building volunteer projects within Yellowstone National Park
• Company name on five dedicated bear boxes**
• Company acknowledgement in Yellowstone Forever’s flagship publication, Yellowstone Quarterly
• Company logo in Yellowstone Forever’s Annual Report
• Recognition on Yellowstone Forever’s website

* Subject to NPS rules and guidelines. ** Bear-proof food storage box installed in Yellowstone’s roadside campgrounds. Company name, in plain script, engraved on a 4” x 6” plate that is permanently affixed to the box.
$1,000,000+ SPONSORSHIP

- Recognition as a $1,000,000 sponsor of one of the Yellowstone Forever projects within the six park-approved initiatives
- Company acknowledgement within the project (depending upon project / NPS rules and regulations)
- Company name in Yellowstone Forever’s biannual publication, *Insider*
- Opportunity to hold exclusive company events within Yellowstone National Park
- Company name on the Honor Wall at the Old Faithful Visitor Education Center

- Opportunity to engage company employees in meaningful, team-building volunteer projects within Yellowstone National Park
- Company name on 10 dedicated bear boxes**
- Company acknowledgement in Yellowstone Forever’s flagship publication, *Yellowstone Quarterly*
- Company logo in Yellowstone Forever’s Annual Report
- Recognition on Yellowstone Forever’s website

*NOTE* May be additional customized recognition opportunities based on the project(s) that are supported.

* Subject to NPS rules and guidelines. **Bear-proof food storage box installed in Yellowstone’s roadside campgrounds. Company name, in plain script, engraved on a 4” x 6” plate that is permanently affixed to the box.*
EXPERIENCE IT TODAY.
PRESERVE IT FOR ALWAYS.

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